

# Sponsor pledges £3k a year for Dagenham

By Laura Welch

## CLUBS

**A SUBSTANTIAL SPONSORSHIP** to Dagenham CBS is set to continue after a two-year deal with Vista Workspace Solutions Ltd proved successful.

The north-east London company, which specialises in office interiors and furniture, began supporting the

club in 2015 by providing raffle prizes for monthly meetings and show days, as well as donating prize money for shows. This support totalled about £3,000 per year.

Now, Vista's managing director Richard Wilson, who took on the role of club secretary earlier in March, has confirmed that the company will sponsor the club in future years to benefit its members.

"Moving the club forward into the 21st century is paramount to the club's future," he said.

"I first joined the club as a juvenile in 1978. As my life changed I was in and out of the hobby, but the birds were always in my blood and in 2014 I rejoined the club. There were some familiar faces still there, and the atmosphere was still welcom-



Snapshots of the 2015 British section. The sponsorship has enabled the club to provide show prizes worth up to £200 a month, and has funded trophies and prizes for the club's first show league: a cock show, any bird show and a pairs show, which took place this year. Members competed for points for places in the league



Norwich display at the 2015 show. For 2016, best bird in show receives £100

ing, but there were not so many members.

"As a successful company, we decided to support the club to try and infuse more members to join and help to wake up a sleeping giant of a club."

Next month's open show has been advertised with a prize fund of £850.

Mr Wilson said: "I believe

that this is the largest prize fund at a CBS show I've seen advertised anywhere in the country. The sponsorship is a very welcome addition to what the club can offer its members. The club coped for more than 80 years without this level of sponsorship so although it is not a 'must have', it certainly has its advantages."

**i** DAGENHAM CBS's Brett Mason & Phil Heath Memorial open show takes place on December 17 at Heath Park Hall, Rusholme Avenue, Dagenham, Essex RM10 7PR. Entry closing date is December 9. Opens to the public 1.30-4pm. Entry fee is £2. Tel: 07852 959 447 or download a schedule at: [www.dagenhamcbs.com](http://www.dagenhamcbs.com) The club is seeking active members: anyone interested please get in touch via the contacts above.

**WHAT'S ON**  
in your area  
this weekend

**DAGENHAM CBS FOOD & WINE NIGHT, FOLLOWED BY  
OPEN SHOW - FRIDAY & SATURDAY, DECEMBER 16-17**

**VENUE:** Heath Park Hall, Rusholme Avenue, Dagenham, Essex RM10 7PR.

**KEY FACTS:** On Friday, the club's food & wine evening starts at 8pm. During the evening, members will be preparing the tables and staging for the open show the next day (December 17). New members are always welcome.

**MORE INFORMATION:**  
Tel: 07852 959 447.